General Plan 2040 CWG Small Group Activity Summary February 27, 2013



TOP IDEAS SUMMARY Dot Vote

TOP IDEAS SUMMARY	Dot Vote
Enhanced landscape requirements to result in more trees, greater parking lot tree coverage	
that will ultimately result in improved air quality	12
Incubator (start-up business) Concept to consider	
1. Multi-Use buildings (aka Mixed Use)	
Encourage new business and economic development     Emerging High Tech and Small industry	
4. Artists open to all ideas.	10
Ambient temperature reduction through technologies and advances in materials and building	10
construction techniques	8
Walkable, Connected, Mixed-Use	
Specific open space strategies unique to the area/neighborhood	
Align/integrate identities with entire City Vision	
Use bike paths, etc. as framework	5
Each district "borough" have balanced or defined city services	5
Concern about increased rentals (character of neighborhoods)	5
Sensitivity to issues of height as well as density	5
More input in planning and zoning from neighborhoods	5
Add shade trees (such as to Tempe Beach Amphitheater area)	
Environmental/ comfort from landscaping that attracts tourism and metropolitan focal	
point	4
Facilitate neighborhood conservation plans	
Have a process to address new high rises in established neighborhoods	4
Think of Tempe in term of Boroughs (5-7 of them) provide framework for these zones to	
develop character and identity of their own	4
South Tempe Multi-Gen Center	4
Divide Tempe into boroughs (Each needs infrastructure, distribute facilities)	4
Aging in place	
Incentives for in-home safety features for aging population	
Senior Housing - incentives to offset remodeling costs	4
Restrooms in downtown area	4
Use art to help define a neighborhood	3
Warner/I-10 "pit" to explore equestrian area pay for use facility	3
Better advertise/market TCC and Tempe Community Foundation programs addressing these	
topics	3
Connect social services/counseling with homelessness, preventative services	3
Facilitate more bicycle transportation	
Shower facilities; Incentivize bicycle shower facilities	
Bike lockers	
Shaded bicycle parking	3
Amphitheatre or permanent facility and Beach Park (i.e. like Levitt Pavilion)	3
Aging population, closing schools - what are the trends?	3
Five Fire stations-	
1. Enough?	
2. Emergency Response to large scale catastrophe? High rises- density?	3

1



## Open Space, Recreation and Cultural Amenities Activity Comments

OPEN SPACE (INCLUDING PARKS)	Dot Vote
Walkable, Connected, Mixed-Use	
Specific open space strategies unique to the area/neighborhood	
Align/integrate identities with entire City Vision	_
Use bike paths, etc. as framework  Add shade trees to Tempe Beach Amphitheater area	5
Environmental/ comfort from landscaping that attracts tourism and	
metropolitan focal point	4
Warner/I-10 "pit" to explore equestrian area pay for use facility	3
Amphitheatre or permanent facility and Beach Park (i.e. like Levitt Pavilion)	3
Accessibility ADA use of picnic tables of Tempe Beach Park- (need to fix this)	2
Expand specialization of parks/ amenities to attract residences/ businesses	2
Senior Parks to serve an aging population	2
Look at Build a Better Tempe (based upon NPRA article)	1
Design "Vest" Pocket Parks (plan more activities/programs ) into new housing and urban	
development	1
Future framework- characteristic distinguishing features central "plazas", charm, Identification and character:	
mini-cities within the city (i.e. Trafalgar, Piccadilly, Time Square, Central Park)	
balance regional use – include Kiwanis and Papago Parks	1
Specific, evaluative plan for purpose of facilities, amenities and open space	
With continuous planning for improvements	0
More north bank of Town Lake focus plan for parks needed	0
More parks like Daley Park – contain ADA accessibility of park amenities and equipment	0
Private parks within development (private provision vs. public)	0
Balanced, equitable focus to include South Tempe	0
Develop gateways with care and vision (identifier of neighborhood or interest point)	0
Park reinvestment based on current and future needs vs. traditional use	
What a neighborhood wants at that park	
Not one size fits all concept	0
Do we have a process and funding that supports this?  Identify the neighborhoods - Districts	0
e.g. zip codes as starting point, or above Town Lake, University-Town Lake	
corridor; East ½ or W ½ of city; Broadway industrial – Broadway residential.	0
Tie demographic projections to Park , Open space and Cultural Amenities planning	0
Analyze cost/planning (feasibility) of swimming at Tempe Beach	0
Additional park like Daley Park	0
Bell Butte- explore collaborative options/ address eyesores	0
Address issues that create barriers for neighborhood park use	0

2

#### General Plan 2040 CWG Small Group Activity Summary February 27, 2013



Seek goals/feedback from community	
pioneering social media/real time feedback	0
Need to renew existing parks before building new ones, and to re-open community pools	
before thinking of building a beach	0
RECREATION and CULTURAL AMENITIES	
Each district "borough" have balanced or defined city services	5
10, 15, 20 year plans for all cultural amenities (e.g. TCA)	2
Park use promotion/user for reinvestment/repairs	1
Use technological and other innovations to make parks more attractive / to increase use	
Bike path map or geocache map as PDF ;	
Apps for public art;	
Use QR codes as "augmented reality"	
Park/COT Exercise App	
Maximize public art integration with new and redevelopment	1
Apply AIPD ordinance to mixed-use development	0
Art in the Park programming/facilitating	0
Satellite libraries /"Book" Mobile libraries	0



## Neighborhoods and Historic Preservation Activity Comments

Concern about increased rentals (character of neighborhoods)	5
Sensitivity to issues of height as well as density	5
More input in planning and zoning from neighborhoods	5
Facilitate neighborhood conservation plans	
Have a process to address new high rises in established neighborhoods	4
Think of Tempe in term of Boroughs (5-7 of them) provide framework for these zones	
to develop character and identity of their own	4
Use art to help define a neighborhood	3
Facilitate networking between neighborhoods to learn from each other's experiences	
with historic designation, etc. (Neighborhood coalitions)	2
Include statement about transition zones (height of buildings, setbacks, etc.)	2
Organize neighborhoods that are approaching historical eligibility (many of them)	2
Strengthen city support for Tempe Neighbors Helping Neighbors	2
Planting trees/ landscaping as neighborhood enhancement	1
More outreach and education about historic properties and neighborhoods in Tempe	
(raise public awareness)	1
Protect and preserve parks as an element of neighborhoods and the community	
Give them high level of prominence	1
Energize neighborhood associations and HOAs	1
Establish walking/biking paths to connect neighborhoods to each other	0
Do we need more historic properties	
Prioritization of neighborhoods as so many are approaching historic eligibility	•
How do we decide amongst so many candidates	0
Make information on individual neighborhood maps readily available- Make it known	
why they are special, publicize to the general public	0
Work with schools to provide education on neighborhoods	0
Provide ways for renters and owners to coexist	0
Concern about loss of integrity in Tempe neighborhoods; conservation of character is	
important	0
Give priority to connecting neighborhoods that have been divided i.e. by over passes	
and underpasses	0
Tailor transit zone to suit particular neighborhoods	0
Historic Preservation IS the ultimate form of recycling	0
Encourage individual (historic) listings in Cultural Resource areas	0
Lot ties and parcel splits need to be open to public comments and neighborhood	
meetings; both have negative impacts to density in an existing neighborhood.	0



## Public Facilities and Services Activity Comments

PUBLIC FACILITIES	Dot Vote
Incubator Concept-	
1. Multi-Use buildings (aka Mixed Use)	
2. Encourage new business and economic development	
3. Emerging High Tech and Small industry	
4. Artists open to all ideas.	10
South Tempe Multi-Gen Center	4
Divide Tempe into boroughs (Each needs infrastructure, distribute facilities)	4
Restrooms in downtown area	4
Facilitate more bicycle transportation	
Shower facilities; Incentivize bicycle shower facilities Bike lockers	
Shaded bicycle parking	3
Older city facilities - use by private sector - bring in revenues	3
Five Fire stations-	
1. Enough?	
2. Emergency Response to large scale catastrophe? High rises- density?	3
Shut off Mill Ave traffic- Consider all pedestrian or shared streets	2
Need new fire station 3 & 4	
Not automatically based on response time - NEED STUDY!!	2
Serious commitment for and by city leadership to make all buildings green	1
Asset management program- for buildings	0
Downtown public parking	
More downtown- affordable parking	
Better signage- will help businesses	0
TCA- need large theatre Concert hall (2000 seats)	0
Building Re-uses (schools)	0
Age of City buildings- Do we repurpose? Do we build new (green)?	0
Buildings added in last 10 years-	_
Did they meet the needs? If so, should we focus in other areas?	0
PUBLIC SERVICES	0
Replacing aging infrastructure (sewer)	0
Taste of Tempe water (H2O)	0
Increased population = need for more infrastructure	
Cultural Services	0
Performing Arts	0
311 citizen application	0
Residential developments- balance citizen services	0
Development Agreements -Trade	0
Encourage Wi-Fi providers	0
Collaboration - social services	0

Note: Bold indicates the "top ideas" identified by the CWG.



## **Human Services and Education Activity Comments**

HUMAN SERVICE PROGRAMS	Dot Vote
Better advertise/market TCC and Tempe Community Foundation programs addressing	_
these topics	3
Connect social services/counseling with homelessness, preventative services	3
Why is Tempe losing medical businesses? Low income have to travel	2
Lack of public restrooms	2
Regional: what services delivered by other agencies? What are the gaps?	2
Affordable housing	1
Build on Neighborhood Helping Neighbor program	1
Homelessness - employment opportunities, volunteering in exchange for services	1
Homelessness - How can downtown businesses help solve the problem?	1
How to leverage non-profit partnership	1
Are these trends different from the past trends?	0
Not clear what we are doing now, and how well we are doing	0
Improved awareness of 311 service	0
Homelessness- services not sufficient, end homelessness, shelters	0
Overarching Statements: No resident goes hungry	0
Improved measurement	0
What results/outcomes are we getting from these services?	0
Great List	0
The mental health courts and homeless courts are great ideas that are working to bring	
the help needed to individuals that have special issues so that a small problem does not	
grow into a larger one.	0
Tempe was one of the first communities to work with United Way to support and create	
Permanent Supportive Housing program in the Valley. This type of programs has great	0
success across the nation and is an important element.  SENIOR ADULT AND YOUTH	U
Aging in place	
Incentives for in-home safety features for aging population	
Senior Housing - incentives to offset remodeling costs	4
Aging population, closing schools - what are the trends?	3
Keep seniors in our communities (Not into mega-retirement centers)	2
Youth: Make services better known through marketing	2
Adjusted codes/standards to support Aging in Place (i.e., multiple generations in a	
home)	1
Collaborate with colleges (students wanting to learn, not get a grade)	1
Increase Computer literacy - Elderly don't use computers (Marketing)	0
Students not homeowners. How do they get program information? Families, etc.	0
Improved awareness of Meals on Wheels	0

Note: Bold indicates the "top ideas" identified by the CWG.

#### General Plan 2040 CWG Small Group Activity Summary February 27, 2013



Expand adult day care	0
High School partnerships - get kids engaged	0
Private market provides partial services for partial \$cost (i.e. Friendship Village)	0
More opportunities for volunteering (Youth)	0
Support online learning	0
As our community ages, we need to provide opportunities for their continued	
involvement in the community such as mentoring programs.	0



# Conservation – Environmental Planning and Water Resources Activity Comments

ENVIRONMENTAL PLANNING	Dot Vote
Enhanced landscape requirements to result in more trees, greater parking lot tree	12
coverage that will ultimately result in improved air quality  Ambient temperature reduction through technologies and advances in materials and	12
building construction techniques	8
Increase option for green waste diversion program (composting)	1
Tree inventory	1
Flood irrigation (i.e., parks) in past will it come back (to create lush green spaces)?	1
Conservation in public facilities - what was been done what are we doing?	0
Emphasize changes inside homes (i.e., grey water, low flow fixtures)	0
Policy modifications in both water and heat island effects	0
How much can city require with green building?	
Community desire; balance	_
City should move toward Green Building requirements	0
Green roof provides substantial insulation	0
Mirror Phoenix tree ordinance/goals for shade percentage	0
Educating conservation benefits of low water grasses, tree, shrubs	0
City does a good job now w/ trees. What more is there to do?	0
Increase tree & landscaping requirements, approach to design and benefits	
Replacing black top with trees, medians, maximize shade structures for cooling and energy efficiencies (i.e., solar covers)	0
Seek avenues to take care of heat island effect, improve quality of life	0
Benchmarking other cities / best practices for conservation	0
WATER RESOURCES	
Recapture water/ recharge	
How to better use reclaimed water?	
Use of grey water? Codes	2
Rolling Hills Golf uses potable (treated) water vs. Ken McDonald recycled water.	
Conversion back?	2
Continue promoting existing and new water use efficiencies	1
Tie both water and sewer rates to usage	0
Water pipes aging/failure	0
Better advertise low water plan rebates	0
Water reclamation tied into water demand (and contractual obligation for "x" amount of sewage to reach 91 <sup>st</sup> Ave treatment facility). Efficiencies have reduced demand	0
Improve water regulations/policies for better water and reuse efficiencies	0
Public and private participation in conservation goals	0

Note: Bold indicates the "top ideas" identified by the CWG.